



Caring for the nature through our products is part of our commitment to care for all.

Our products are certified as responsibly source and produced by internationally-recognised gold standards:

Forest Biodiversity

Our products only contain recycled paper and virgin fiber from third-party certified suppliers, with a preference for FSC®. By responsibly sourcing fiber, we help protect rare old-growth forests and the plants, animals, and the rights of indigenous.



Energy

We're reducing use across all operations, investing in renewable sources like solar and wind, and utilising higher efficiency cogeneration units.

Our 2030 greenhouse gas (GHG) reduction goals are approved by the Science Based Targets Initiative.



Water

We recycle the water we use and ensure it meets or exceeds quality standards before it is returned to the environment. Holding our supply chain to responsible forestry standards has the additional benefit of protecting water quality.

Waste

Globally we are industry leaders in reducing manufacturing waste, reaching 94% landfill-free in 2022. We're designing our packaging to contain more recycled content which will be reusable, recyclable or compostable.



Elevating Our Commitment to Responsible Sourcing

In 1872, our journey began with our first product, high-quality newsprint, crafted from recycled linen and cotton rags. Since then, we've continuously innovated material usage.

The decisive decade
We're elevating our ambition to meet the challenges and opportunities ahead.



2030 Goals: Our Vision For The Future



Advance the well-being of one billion people through innovation and programs that deliver essentials to underserved* communities by 2030.

Reduce our plastics footprint by 50% through delivery of solutions that use more renewable materials and can be regenerated after use.

Minimise the carbon footprint of our products/brands and reduce our direct emissions by 50% and value chain emissions by 20%.

Reduce our natural forest footprint by 50% while unlocking the power of the world's forests to help solve the climate and biodiversity crises.

*www.kimberly-clark.com/en-au/esg/smallest-footprint/plastics

**<https://www.kimberly-clark.com/en-us/esg/memberships>; <https://www.3blmedia.com/news/retrieving-ocean-plastics-transforms-kimberly-clark-scientists-advocates>; <https://opln.org/>